

Andres Hervas-Drane

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OFFICE ADDRESS

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ACADEMIC POSITIONS

Universitat Pompeu Fabra, Barcelona, Spain

Assistant Professor, Department of Economics and Business, 2009 to present
Affiliated Professor, Barcelona GSE

IESE Public-Private Sector Research Center, Research Fellow

Columbia Institute for Tele-Information, Research Fellow

EDUCATION

Columbia University, New York, NY

Postdoctoral Fellow, Columbia Business School, 2008-2009

Universitat Autònoma de Barcelona, Barcelona, Spain

Ph.D. in Economics (Doctor Europeus), with Honors, 2009

Dissertation: “*Essays on the Economics of Telecommunications and Digital Business*”

Harvard University, Cambridge, MA

Visiting Fellow, Graduate School of Arts and Sciences, 2006-2008

Research Associate, Harvard Business School, 2006-2008

Teaching Fellow, Economics Department, Spring 2008

London Business School, London, UK

Visiting Ph.D. Student, Economics department, Fall 2005

Universitat Autònoma de Barcelona, Barcelona, Spain

Bachelor’s Degree in Business Administration, 2002

RESEARCH INTERESTS

Fields: Business Economics, Industrial Organization, Technology Strategy

Industries: Information Technologies, Telecommunications, Media

PUBLICATIONS

Refereed journals

“Peer-to-Peer File Sharing and the Market for Digital Information Goods,” [Publisher link](#) [SSRN link](#)

Joint with Ramon Casadesus-Masanell, *Journal of Economics and Management Strategy* 19:2 (2010) 333-373

“Competing Against Online Sharing,” [Publisher link](#)
 Joint with Ramon Casadesus-Masanell, *Management Decision* 48:8 (2010) 1247-1260

“Bandwidth Allocation in Peer-to-Peer File Sharing Networks,” [Publisher link](#) [SSRN link](#)
 Joint with Albert Creus-Mir and Ramon Casadesus-Masanell, *Computer Communications* 31:2 (2008) 257–265

Teaching materials

“Peer-to-Peer File Sharing and the Market for Digital Information Goods,” [Publisher link](#)
 Joint with Ramon Casadesus-Masanell and Jordan Mitchell, *Harvard Business School Case* 706-479
 Highly commended, CEEMAN Case Writing Competition 2007

“Peer-to-Peer File Sharing and the Market for Digital Information Goods (Teaching Note),” [Publisher link](#)
 Joint with Ramon Casadesus-Masanell and Jordan Mitchell, *Harvard Business School Teaching Note* 706-487

WORKING PAPERS

“Online Sharing and Cultural Globalization,” joint with Eli Noam [SSRN link](#)

“Search, Information Provision, and Sales Concentration,” [SSRN link](#)

“Non-Cost-Raising Discrimination: A Rationale for Functional Separation in Broadband Wholesale,” [SSRN link](#)

PROFESSIONAL ACTIVITIES

Invited talks and presentations

ZEW Online Markets Workshop, University of Mannheim	October 2011
Economics of ICT conference, Télécom ParisTech	September 2011
ZEW Conference on the Economics of ICT, University of Mannheim	June 2011
SP-SP Center Seminar, IESE Business School	March 2011
Business Economics Seminar, Universitat Autònoma de Barcelona	October 2010
CRES Foundations of Business Strategy Conference, Olin Business School	May 2010
Economics Seminar, Télécom ParisTech	March 2010
TILEC Workshop on Media Markets, Tilburg University	June 2009
IO & Strategy Seminar, Columbia University	April 2009
Tele-Information Brown Bag, Columbia Business School	April 2009
User Generated Content 3.0 Conference, Columbia University	April 2009
Economics of the Software and Internet Industries Conference, Toulouse, France	January 2009
INFORMS Annual Meeting, Washington, DC	October 2008
Operations, Information and Technology Seminar, Stanford GSB	October 2008
International Industrial Organization Conference, Arlington, Virginia	May 2008
Market Design Workshop, Harvard Business School	April 2008
SP-SP Center Seminar, IESE Business School	April 2008
Business/IO Seminar, Pompeu Fabra University	March 2008
Applied Economics Seminar, Erasmus School of Economics	March 2008
Real Colegio Complutense Lecture, Harvard University	March 2008
Marketing Seminar, MIT Sloan	February 2008
EconCS Research Group Seminar, Harvard University	December 2007
Annual Meeting of the Academy of Management, Philadelphia, Pennsylvania	August 2007
International Conference on Ultrabroadband Networks, Columbia University	June 2007
Economics of Organizations Brownbag, Harvard University	May 2007

NET Institute Conference, New York University	April 2007
EconCS Research Group Seminar, Harvard University	April 2007
International Industrial Organization Conference, Savannah, Georgia	April 2007
ACM EC Workshop on the Economics of Networked Systems, University of Michigan	June 2006
Economics Seminar, London Business School	December 2005
Competition, Contents and Broadband for the Internet in Europe, Cambridge University	December 2005
Bosphorus Workshop on Economic Design, Turkey	August 2005

Referee

Journals: Management Science, Journal of Economics and Management Strategy, Information Economics and Policy, Berkeley Electronic Journal of Theoretical Economics, Spanish Economic Review, Computer Communications

Conferences: ICIS, HICSS, ICEC

Associations

Academy of Management, Industrial Organization Society, INFORMS

TEACHING EXPERIENCE**Universitat Pompeu Fabra, Instructor**

Strategy, Economics & Business Administration Majors	Spring 2010-2012
Strategy, Master in Management	Spring 2011
Business Economics, Economics & Business Administration Majors	Fall 2009

Harvard University, Teaching Fellow

EC1818: Economics of Discontinuous Change (2 Sections)	Spring 2008
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Universitat Autònoma de Barcelona, Teaching Assistant

Political Economy, Political Science Major	Spring 2006
Economics of the Public Sector, Political Science Major	Spring 2006
Advanced Macroeconomics II, Economics Major	Spring 2005
Introductory Microeconomics, Aeronautical Engineering Major	Spring 2005
Econometrics, Business Administration Major	Fall 2003
Econometrics, Economics Major	Fall 2003

HONORS, SCHOLARSHIPS AND FELLOWSHIPS

Spanish Ministry of Science and Innovation grant ECO2009-11307	2010-2012
Graduate Scholarship, Caja Madrid Foundation	2008-2009
NET Institute Summer Research Grant, New York University	Summer 2007
Real Colegio Complutense Fellowship, Harvard University	2006-2008
NET Institute Summer Research Grant, New York University	Summer 2006
Doctoral Scholarship, Spanish Ministry of Education	2003-2006
Doctoral Scholarship, Universitat Autònoma de Barcelona	Fall 2002
International Cooperation Scholarship, Spanish Agency for International Cooperation	Summer 2002
Undergraduate Fellowship, Spanish Ministry of Education	1998-2002